



A cartoon boy with dark hair, wearing a blue cap, a green shirt, blue pants, and red sneakers, is jumping joyfully. He is holding three veggie pancakes in his right hand: one red, one green, and one orange. The background is a vibrant, abstract landscape with green hills, blue water, and purple trees. The title 'GEESA GREENTOPS AND THE HIDDEN VEGGIE PANCAKES' is written in large, bold, colorful letters across the middle. At the bottom, a tagline reads 'ONE WILD KID. THREE SNEAKY VEGGIES. INFINITE ADVENTURES.' with a starburst effect around the word 'ADVENTURES'.

THE  
greentops  
COMPANY

# GEESA GREENTOPS AND THE HIDDEN VEGGIE PANCAKES

ONE WILD KID. THREE SNEAKY VEGGIES. INFINITE ADVENTURES.



# SO, I HEAR YOU DON'T EAT YOUR VEGGIES...

Geesa Greentops and the Hidden Veggie Pancakes is a bold, character-driven brand that makes hidden vegetable pancakes for extremely picky kids, because picky kids are exhausting!

Each batch is made with fresh spinach, beets, and carrots. Represented by Geesa Greentops, a wild 10 year old kid who hated veggies... until his mom got sneaky.

Now his talking pancakes go wherever he does, helping picky kids eat better while causing chaos.

This isn't just food. It's a full-blown veggie-filled cartoon universe.



# PANCAKES KIDS LOVE... WITH REAL VEGGIE POWER

**Geesa Greentops and the Hidden Veggie Pancakes** are soft, fluffy, pancakes made with **real, fresh vegetables**, designed to satisfy even the pickiest of eaters.

Each pancake is packed with one of three vegetables:



**CARROT**



**BEET**



**SPINACH**

Each batch is carefully crafted to leave behind all the taste and texture picky kids usually reject. No weird veggie texture or aftertaste, ever.

Made with clean, trustworthy ingredients, **Geesa Greentops and the Hidden Veggie Pancakes** are a parent's secret weapon.



**REAL  
VEGGIES**

Made with fresh  
spinach, carrot, or beet.  
Never powders!



**NO  
JUNK**

No artificial colors or  
preservatives. Ever.



**FAST  
PREP**

Ready in 20 seconds  
or less. Edible after  
thawed.



**SNACK-  
FRIENDLY**

Perfect for lunchboxes,  
on-the-go mornings, or  
after-school hunger  
attacks.



# MEET GEESA, THE WILD KID BEHIND THE PANCAKE CRAZE!

I grew up in the golden age of kid-first everything - cartoon cereal boxes, huge toy stores, Saturday morning cartoons, snack time that felt like playtime. Then things went beige. Boring. Grown-uppey. Blah.

So when I created **The Greentops Company**, I didn't just hide veggies in food, I brought the fun back.

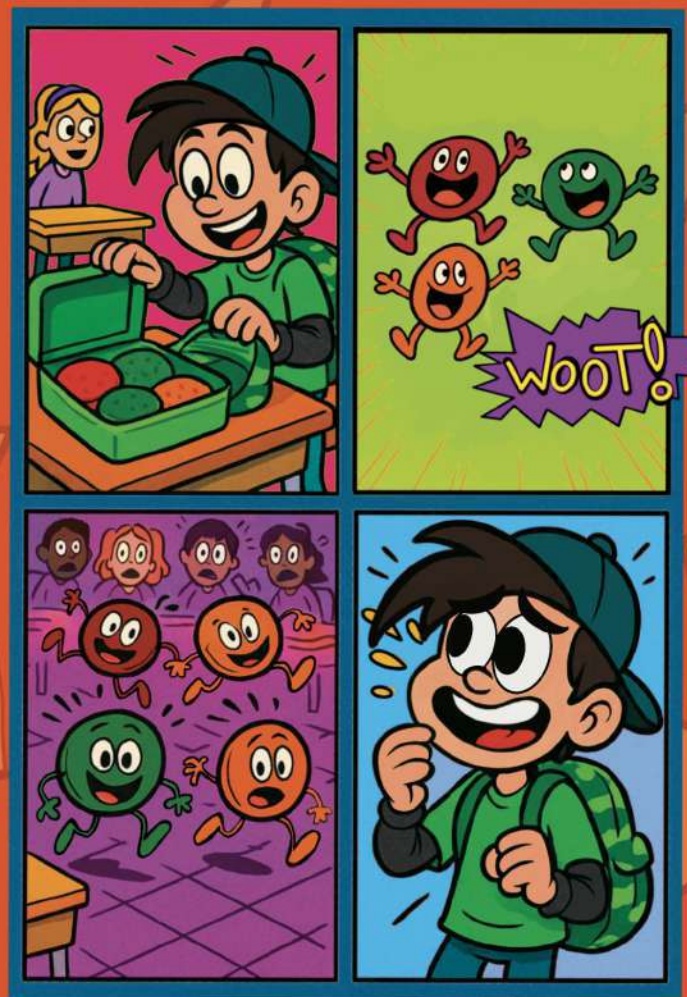
Enter Geesa: a wild, pancake-obsessed 10-year-old who hated veggies - until his mom made the pancakes that changed everything. Now he stuffs Greentops in his camo backpack. The twist? The pancakes talk. Yup!

Together, Geesa and his veggie-stuffed snack squad take on chaotic cafeteria battles, yucky gym socks, and everything in between, starring in **Geesa Greentops and the**

**Hidden Veggie Pancakes**, a collectible comic tucked inside every pouch. Collect 'em all!















Because food should be fun. Characters should matter. And kids' brands should actually be **for** kids.

More stories at [thegreentopscsco.com](http://thegreentopscsco.com).





# WHY KIDS EAT THESE (AND NOT THOSE)

 THE GREENTOPS COMPANY	 THE “I’M NOT EATING THAT” BRANDS
 Made with fresh veggies. Never powder!	 Often made with veggie powder blends
 Single veggie focus in each batch	 No clear flavor, just a mush of ingredients
 Soft, fluffy, and no veggie textures or taste	 Weird, grainy textures with overpowering veggie taste
 Kid-first design	 Bland, generic packaging
 Zany comic in every pouch	 Zero engagement for kids
 No pleading, just food that works	 Often rejected by picky eaters



# LET'S TEAM UP!



## Product Details

**Product:** Mini vegetable pancakes currently in three flavors (Spinach, Beet, Carrot)

**Serving Size:** 3 mini pancakes (29g)

**Packaging:** 12 count in stand-up pouch

**Shelf Life:** 6 months frozen

**Prep:** Microwave for 20 seconds from frozen

**Allergens:** Wheat, egg, dairy

**Made With:** Fresh, real vegetables. Never powder!

## Credentials & Compliance

MWBE & WOSB Certified

ServSafe Food Handler Certified

SAM Registered - Active UEI (federal bid eligible)

FDA Food Facility Registered

Licensed NJ Commercial Kitchen

Fully Insured & Food Law Compliant

## So, Shall We Connect?

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Scan to learn more!





# MEET THE FOUNDER

(READ THIS  
ENTIRE  
NOVEL  
OK???)

Hi, I'm Tima!

I'm the founder of **The Greentops Company**, and mom to one **very** picky eater. Like so many parents, I struggled with a huge problem: my son, Eesa, refused to eat any vegetables. He was constantly tired, looked like he wasn't getting enough nutrition, and mealtimes became a daily battle. It was exhausting.

I tried everything, until I experimented with the one food he never turned down: **pancaaaaaakes!!!** After a ton of trial & error, I created a recipe that looks and tastes just like regular pancakes, but secretly packed with fresh beets, carrots, and spinach. No veggie texture. No weird aftertaste. Just soft, fluffy, picky-kid-approved yummy-ness. And guess what? Eesa ate them without question!!! Whaaat?!

From there, I launched **The Greentops Company** to help other families just like mine. That's how **Geesa Greentops and the Hidden Veggie Pancakes** came to life!

A playful world with a relatable character and veggie-loaded pancakes kids actually want to eat. Our wild and zany mascot, **Geesa**, is inspired by Eesa and represents the joy of making veggies fun.

As for me, I never really outgrew my childhood joys. I still binge cartoons and can't resist collecting cutesy things. That playful side of me is exactly why Greentops works. I know how kids think. Kids don't want lectures. Yawn. They want laughs. They want chaos. They want color. They want a pancake with a face.

From one parent to another: I hope **Geesa Greentops and the Hidden Veggie Pancakes** make your mornings a little easier and more nutritious.

Tons of love,

Tima 

Founder, The Greentops Company





**I HOPE YOU  
READ  
EVERYTHIIIIING!**



**REAL VEGGIES  
WILD  
ADVENTURES**

